

A person wearing a blue button-down shirt and blue jeans is standing next to a blue car. They are holding a smartphone in their hands, looking at the screen. The background is slightly blurred, showing the interior of the car and some greenery. The overall scene is set outdoors during the day.

**WeGo**

## **The future of fleet management:**

A detailed guide to WeGo Carsharing's innovative mobility solution.

# Understanding the terrain: The complexity of fleet management

Imagine the following: You are the fleet manager of a thriving company. Every morning you come into your office, a steaming cup of coffee in hand, ready to tackle the day. Your role is critical to the operation of the company. You coordinate vehicle usage, manage keys and keep your fleet running smoothly. You are the cog that keeps the wheel turning, the linchpin that holds it all together.

In the beginning, everything was going great. Your system was efficient, your team was happy and your fleet was well managed. You had the administrative tasks under control and were able to balance them with your strategic tasks. You felt in control and were confident in your ability to manage your growing fleet.

But then, almost imperceptibly at first, things started to change. The fleet continued to grow, and with it, the administrative tasks piled up. What was once a manageable part of your work became an overwhelming burden. Paperwork took up more and more of your time, leaving you less time to focus on strategic tasks.

At the same time, it became increasingly difficult to control who was using the vehicles, when and how they were being used. They began to notice signs of misuse for private journeys and excessive use. Some vehicles were used more often than others, leading to unnecessary wear and tear. Other vehicles were hardly used and their potential was wasted.

To tackle these problems, you introduced a manual dispatch system and a strict key management protocol. You hoped that this would bring some order to the chaos and help you regain control of your fleet. But despite your efforts, it didn't work. The scheduling system was prone to errors and double bookings, and keys were still being lost or misplaced. Instead of solving your problems, these solutions only added to your stress and made managing your fleet even more difficult.

Now you are stuck in this problem. You are trapped in a cycle of inefficiency and stress and don't know how to get out of it. And the worst part? If you don't find a solution soon, it could get worse.

The inefficiencies of your fleet management could lead to higher costs, from higher maintenance and repair costs to wasted staff time. Your employees' satisfaction could drop as they struggle with the inconveniences and inefficiencies of the current system. And if your business continues to grow, these problems could even worsen, making it difficult to expand your fleet operations.

You're at a crossroads, and the path you choose could have a significant impact on the future of your business. But don't worry - there is a solution, and it's closer than you might think.

## The WeGo Way: A new approach to fleet management

So how do you solve the problem of managing a growing fleet with increasing complexity? The answer lies in embracing the digital revolution in fleet management. The answer is WeGo.

The WeGo platform is more than just a product; it is a comprehensive mobility solution designed to simplify fleet management. It is a system that understands the challenges you face as a fleet manager and offers innovative solutions to overcome them. It is a tool that combines the power of technology with the convenience of a user-friendly design to transform the way you manage your fleet.

At the heart of WeGo is a unique process that has been carefully designed to solve the most important problems in fleet management. This process includes three important steps: Digital Key Management, Vehicle Usage Control and Easy Vehicle Reservation.



## Digital key management

One of the biggest challenges in fleet management is key management. Lost keys, misplaced keys, keys in the wrong hands - these are all common problems that can cause major headaches. WeGo eliminates these problems by doing away with physical keys altogether. Instead, we use digital keys that can be generated and managed through our platform. This not only reduces the administrative burden of key management, but also increases security. With digital keys, you have complete control over who has access to your vehicles and when.

## Control over vehicle usage

Another major challenge in fleet management is controlling vehicle usage. Who is using the vehicles? When are they being used? How are they being used? These are all questions that can be difficult to answer with traditional fleet management systems. But with WeGo, you have complete control over vehicle usage.

Our platform allows you to monitor and control who uses the vehicles, when they are used and how they are used. This ensures efficient vehicle use and prevents misuse and overuse.

## Easy vehicle reservation

Scheduling vehicle use can be a logistical nightmare. Duplicate bookings, scheduling conflicts, last-minute changes - all can lead to stress and inefficiency. But with WeGo, reserving a vehicle is easy. With our easy-to-use app, users can reserve vehicles quickly and easily, eliminating scheduling errors and double bookings.

Essentially, WeGo is a digital solution that brings simplicity, control and efficiency to fleet management. It is a tool that allows you to effortlessly manage your fleet, freeing up more time for strategic tasks. It's a system that puts you back in control of your fleet and gives you the tools you need for effective fleet management. And most importantly, it's a solution that works.



## Reaching the goal: Here's how WeGo makes your job easier.

So what happens when you decide to integrate WeGo into your fleet management strategy? The change is multi-faceted and impactful, touching every aspect of your operation.

Firstly, you will notice a significant reduction in your administrative workload. The time-consuming tasks of managing physical keys and manually coordinating vehicle reservations are a thing of the past. With digital key management, the key allocation process becomes seamless and secure. The simple vehicle reservation system, accessible via a user-friendly app, eliminates planning errors and double bookings. This newfound efficiency reopens new windows of opportunity, allowing you to focus on strategic tasks that drive your business forward.

Secondly, WeGo enables efficient vehicle use. By having complete control over who uses the vehicles, when they are used and how they are used, you can ensure that your fleet is used as efficiently as possible. This not only reduces unnecessary wear and tear on your vehicles, but also leads to significant cost savings. Efficient vehicle use means you get the most out of your fleet and maximise your return on investment.

Thirdly, the convenience and efficiency of WeGo leads to higher employee satisfaction. When your employees can easily reserve vehicles and use them without physical keys, their corporate car sharing experience improves. A better user experience leads to happier employees, and happier employees lead to a more productive workforce.

In short, WeGo has the potential to transform your fleet management. It makes the process more efficient, cost-effective and user-friendly. WeGo addresses the most common problems in fleet management and offers innovative solutions that work.



## Why wait? Let's get started!

You've seen how WeGo can help you manage your mobility fleet better. We make hard things easy, save you money, and help the planet. Want to chat with us for free and learn more?

During our meeting we assess your situation and leave you with ready to implement actions you can do.

### Common problems with regular mobility fleets:

1. Not knowing how vehicles are used: Random patterns, vehicles used without permission, and not seeing how they're used.
2. Hard to book vehicles: This can cause delays and arguments.
3. Issues when many people use the vehicles: Like damages and managing keys.
4. High costs: Surprise expenses, lots of maintenance, and wasting resources.

WeGo can turn these problems into chances to do better and be more efficient!



## Choosing WeGo Carsharing means:

1. Better mobility fleet management: Turn mess into order. Take control and make things easier.
2. Knowing how vehicles are used: Easily see and adjust if needed.
3. Custom solutions with the right help: Power up your mobility fleet with personal plans, not one-size-fits-all tools. We're here to help.
4. Green practices that match your goals: Make a good change easily with our help.
5. Save money without losing quality: Spend less without losing quality or control. With WeGo, efficiency and affordability go together.

**Ready to see how WeGo Carsharing can change your mobility fleet? Talk to us today. Let's discuss your problems and find the best solution together.**

**Get your mobility fleet audit**

### WeGo Global

Joop Geesinkweg 901-999 | 1114 AB Amsterdam, Netherlands  
+31 (0)20 705 5187 | [info@wegocarsharing.com](mailto:info@wegocarsharing.com)  
[wegocarsharing.com](http://wegocarsharing.com)



### WeGo DACH region

Merkurstraße 60 | 67663 Kaiserslautern, Germany  
+49 (0) 631 34 37 37 10 | [info@wegocarsharing.com](mailto:info@wegocarsharing.com)  
[wegocarsharing.com/de/](http://wegocarsharing.com/de/)

